

THE MOST INFLUENTIAL INTERNATIONAL

PLASTICS EXHIBITION

11TH
EDITION



PLASTIVISION
INDIA

28
YEARS OF
TRUST

EXHIBITION CATALOGUE

16

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JAN 2020 | MUMBAI

BOMBAY EXHIBITION CENTRE, GOREGAON

Organized by:



POWERING PROGRESS THROUGH PLASTICS

ufi
Approved
Event

Supported by:

SUDHAKAR
PIPES & FITTINGS

Event Endorsed & Supported by:



Government of India
Ministry of Chemicals & Fertilizers
Department of Chemicals & Petrochemicals



Government of India
Ministry of Food, Civil Supplies & Consumer Affairs
Department of Food, Civil Supplies & Consumer Affairs

11TH PLASTIVISION INDIA 2020 DIRECTORY TARIFF FOR ADVERTISEMENT

| SR. NO. | DESCRIPTION & LOCATION | NO. OF PAGES | ADVT TARIFF (₹) | ADVT TARIFF (\$) |
|---------|---------------------------------------------|--------------|-----------------|------------------|
| 1 | INSIDE FRONT COVER BACK | 1 | ₹ 240,000 | \$ 3675 |
| 2 | FRONT INSIDE GATE FOLD (2FOLD) | 1 | ₹ 270,000 | \$ 4125 |
| 3 | OPENING PAGE (FIRST PAGE) | 1 | ₹ 180,000 | \$ 2750 |
| 4 | BEHIND OPENING PAGE (LEFT) | 1 | ₹ 60,000 | \$ 925 |
| 5 | BEHIND OPENING PAGE (RIGHT) | 1 | ₹ 60,000 | \$ 925 |
| 6 | ORDINARY COLOUR FULL PAGE | PER PAGE | ₹ 35,000 | \$ 550 |
| 7 | BACK COVER | 1 | ₹ 480,000 | \$ 7345 |
| 8 | INSIDE BACK COVER FIRST | 1 | ₹ 180,000 | \$ 2750 |
| 9 | INSIDE BACK COVER SECOND | 1 | ₹ 72,000 | \$ 1100 |
| 10 | INSIDE BACK COVER GATE FOLD (3 FOLD) | 1 | ₹ 270,000 | \$ 4125 |
| 11 | LAST PAGE | 1 | ₹ 120,000 | \$ 1845 |
| 12 | BEHIND LAST PAGE (RIGHT) | 1 | ₹ 60,000 | \$ 925 |
| 13 | BEHIND LAST PAGE (LEFT) | 1 | ₹ 60,000 | \$ 925 |
| 14 | PRIME PAGE (EACH) FIRST 10 PAGES | 10 | ₹ 54,000 | \$ 825 |
| 15 | COLOUR SECTION COVER (12 SECTIONS) PER PAGE | 24 | ₹ 60,000 | \$ 925 |
| 16 | PRINTED BOOKMARK (EACH) | MAX 3 | ₹ 72,000 | \$ 1100 |
| 17 | COMPANY LOGO (FOUR COLOR MAX) | PER LOGO | ₹ 2,500 | \$ 40 |
| 18 | CD | | ₹ 180,000 | \$ 2750 |

Note: GST as applicable

SIZE & SPECIFICATIONS

| PAGES | PAGE SIZE (BLEED) | PRINT SIZE |
|--------------------------------------|---------------------|---------------------|
| Cover page | 143.9 mm x 221.6 mm | 137.9 mm x 215.6 mm |
| Inside Front Cover Back | 135 mm x 221.6 mm | 129 mm x 215.6 mm |
| Front Inside Gate fold (2 Fold) | 133 mm x 221.6 mm | 127 mm x 215.6 mm |
| Back Cover | 143.9 mm x 221.6 mm | 137.9 mm x 215.6 mm |
| Inside Back Cover Gate Fold (3 Fold) | 135 mm x 221.6 mm | 129 mm x 215.6 mm |
| Full Page Advertisement | 145.8 mm x 221.6 mm | 139.8 mm x 215.9 mm |
| Book Mark | 56 mm x 181 mm | 50 mm x 175 mm |



FULL PAGE AD



BOOKMARK



LOGO



CD COVER



ADDITIONAL SPONSORSHIP

PLATINUM

₹ 1 CRORE

ROADSHOW PARTNER

₹ 25 LAKHS

GOLD

₹ 50 LAKHS

BANKING PARTNER

₹ 25 LAKHS

SILVER

₹ 30 LAKHS

GALANITE

₹ 25 LAKHS

11TH PLASTIVISION INDIA 2020 ADVERTISEMENT RELEASE FORM

Company Name : _____

Contact Person : _____ Mobile No. : _____

Address : _____

Telephone No. : _____ Email : _____ Website : _____

Please book our position Tick Mark

- | | | |
|---------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------------|
| <input type="checkbox"/> Inside Front Cover Back | <input type="checkbox"/> Back Cover | <input type="checkbox"/> Behind Last Page (Left) |
| <input type="checkbox"/> Front Inside Gate Fold (2fold) | <input type="checkbox"/> Inside Back Cover First | <input type="checkbox"/> Prime Page (Each) First 10 Pages |
| <input type="checkbox"/> Opening Page (First Page) | <input type="checkbox"/> Inside Back Cover Second | <input type="checkbox"/> Colour Section Cover (12 Sections) Per Page |
| <input type="checkbox"/> Behind Opening Page (Left) | <input type="checkbox"/> Inside Back Cover Gate Fold (3 Fold) | <input type="checkbox"/> Printed Bookmark (Each) |
| <input type="checkbox"/> Behind Opening Page (Right) | <input type="checkbox"/> Last Page | <input type="checkbox"/> Company Logo (Four Color Max) |
| <input type="checkbox"/> Ordinary Colour Full Page | <input type="checkbox"/> Behind Last Page (Right) | <input type="checkbox"/> CD |

Our advertisement material will be sent by _____

Date : _____

Our D.D. No. / Cheque No. _____ for USD _____

drawn on _____ bank in favour of FAIRACT EXHIBITIONS & EVENTS LLP

Name : _____

Designation : _____

Signature : _____

PAYMENT INSTRUCTIONS FOR 11th PLASTIVISION INDIA 2020 DIRECTORY & CD ADVERTISEMENT

All payment to be made by bankers draft payable to FAIRACT EXHIBITIONS & EVENTS LLP by direct bank transfer to:-

| | | |
|-----------------------|---|---------------------------------------------------------------------|
| BANK NAME | : | HDFC BANK |
| BENEFICIARY'S DETAILS | : | FAIRACT EXHIBITIONS & EVENTS LLP |
| A/C. NAME | : | FAIRACT EXHIBITIONS & EVENTS LLP |
| AC. NO | : | 50200034471703 |
| BRANCH | : | DADAR TT BRANCH |
| ADDRESS | : | IMPERIAL MAHAL, GR FLOOR KHODADAD CIRCLE, DADAR T.T., MUMBAI-400014 |
| BRANCH CODE | : | 000084 |
| IFSC CODE | : | HDFC0000084 |
| NEFT CODE/RTGS CODE | : | HDFC0000084 |
| MICR No. | : | 400240020 |
| SWIFT CODE | : | HDFCINBB |
| PAN NO. | : | AAEFF2090F |
| GST NO. | : | 27AAEFF2090F1ZN |

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Organized by:



POWERING PROGRESS THROUGH PLASTICS

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