PLASTIVISION
INDIA | 2020 | MUMBAI
JAN 16 17 18 19 20

BUSINESS KA
BOOSTER

ACCESS
Advertising
OPPORTUNITIES
VENUE ADVERTISING OPPORTUNITIES AT PLASTIVISION INDIA 2020

1) PATHWAYS HOARDING

Size: 10’L x 10’H
Material: Frontlit Flex Mounted on Metal Frame

These hoardings will be displayed at Pathway within Venue. Qty 180 nos

RATE CARD
Exhibitor: INR 30000 USD 450
Non Exhibitor: INR 36000 USD 550

2) PILLAR BRANDING BETWEEN HOARDINGS

Size: 2.5’L x 4’H
Material: Frontlit Flex on Mounted on Metal Frame

These Pillars will be placed Between Hoardings Qty 100 nos

RATE CARD
Exhibitor: INR 15000 USD 250
Non Exhibitor: INR 18000 USD 300

3) POLE BUNTINGS ON PATHWAY

Size: 2’L x 5’H
Material: Frontlit Flex on Bothside Mounted on Metal Frame

These Pole Buntings will be placed on the pathway Qty 100 nos

RATE CARD
Exhibitor: INR 18000 USD 300
Non Exhibitor: INR 21000 USD 360

4) HALL PYLON

Size: 3’L x 1.5’W (8 Opportunities)
Material: Flex Print

These Branding pylons located at the Entrance of each Hall

RATE CARD
Exhibitor: INR 36000 USD 550
Non Exhibitor: INR 43000 USD 650

5) HALL ENTRANCE GATE

Size: 3’L x 8’H
Material: Printed on Flex Material Mounted on Frame

These Branding will be displayed at each Hall Entrance Gate Qty 17 nos

RATE CARD
Exhibitor: INR 150000 USD 2400
Non Exhibitor: INR 180000 USD 3000

6) CONNECTING HALL GATES

Size: 4’L x 4’H
Material: Frontlit Flex Mounted on Metal Frame

These will be displayed on Connecting Hall Gates

RATE CARD
Exhibitor: INR 15000 USD 250
Non Exhibitor: INR 18000 USD 300

7) REGISTRATION COUNTER BRANDING

Size: 3’L x 4’H
Material: Vinyl Print

These Branding will appear on the registration counter back panel Qty - 50 nos

RATE CARD
Exhibitor: INR 3500 USD 60
Non Exhibitor: INR 5000 USD 75

8) LED WALL

LED Wall slot of 30 Sec. - 60 Sec. after every 1 hr (Digital Wall Slot)

These Branding will be displayed at Strategic Junction.

RATE CARD
Exhibitor: INR 60000 USD 985
Non Exhibitor: INR 70000 USD 1200

9) LANDSCAPING & 3D STRUCTURE

Material: Mix Media

This 3D Sculpture will be displayed at Inside Campus Area

RATE CARD
Exhibitor: INR 450000 USD 7000
Non Exhibitor: INR 550000 USD 8000
VENUE ADVERTISING OPPORTUNITIES AT PLASTIVISION INDIA 2020

10) INSIDE HALL BUNTING HALL 1, 3, 5, 6 & 7

- Size: 3’L X 7’H (H) Hall 1, 2, 3
- Material: 4’L X 16’H Hall 4
- Material: 3’L X 6’H Hall 5
- Flex Print on both side
- Total Qty 100 nos
- These Branding will be displayed at inside hall Aisles

<table>
<thead>
<tr>
<th>RATE CARD</th>
<th>EXHIBITOR</th>
<th>NON EXHIBITOR</th>
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<tbody>
<tr>
<td>INR</td>
<td>USD</td>
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<tr>
<td>12000</td>
<td>180</td>
<td>25000 350</td>
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<tr>
<td>14500</td>
<td>215</td>
<td>30000 450</td>
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11) STALL DIRECTION WALKWAY STICKERS

- Size: 3’L X 3’H
- Material: Vinyl Print
- This Branding will be displayed on the Show Floor Carpet with the company Logo, Stand No. and direction

<table>
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<tr>
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<tr>
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<tr>
<td>2500</td>
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<td>3000 50</td>
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12) INSIDE HALL HOARDING HALL 2 & 4

- Size: 20’L X 10’H (H)
- Material: Frontlit Flex
- Mounted on Metali Frame
- These hoardings will be displayed at Inside Boundary of the halls
- Qty Hall 2 - 10 nos
- Qty Hall 4 - 5 nos

<table>
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<tr>
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<td>INR USD</td>
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<tr>
<td>50000</td>
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<td>60000 985</td>
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13) MOBILE CHARGING KIOSK

- Size: 2’L X 18’H (H)
- Material: Vinyl Print
- Displaying your Company Logo on Mobile Charging Kiosk
- Qty - 25 nos

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<tr>
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<tr>
<td>18000</td>
<td>300</td>
<td>21500 360</td>
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14) GOLF CART BRANDING

- Size: 20”L X 16”H
- Material: Vinyl Print with Sunboard
- Displaying your Company Logo on Golf cart
- Qty - 5 nos

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<tr>
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<tr>
<td>65000</td>
<td>985</td>
<td>72000 1200</td>
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</tbody>
</table>

15) INFORMATION KIOSK

- Size: 4’L X 5’H (H) Front Top Panel
- 3’L X 2’H Front Bottom Panel
- 4’L X 8’H Back Panel
- Material: Vinyl Print
- These Info Kiosk will be displayed at each hall Entrance Gate
- Qty - 10 nos

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<td>50000</td>
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<td>60000 985</td>
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16) LANYARDS

- Displaying your brand on lanyards
- Qty - 15,000

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17) VISITORS BADGES

- Displaying your Company Logo on Visitor Badges
- Qty - 15,000

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<td>INR USD</td>
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<tr>
<td>650000</td>
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18) VISITORS GUIDE MAP/ EVENT GUIDE

This copy is distributed to every visitor to guide them about this show including stall and hall
- Qty - 25000

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<td>145000 2200</td>
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Size Back Cover: 148(W) x 210(H) Rate: 175000 2700
Inside Back Cover: 148(W) x 210(H) Rate: 145000 2200
Inside Front Cover: 148(W) x 210(H) Rate: 145000 2200
Full Page Cover: 148(W) x 210(H) Rate: 165000 2500
Non Exhibitor: Not Applicable
**General Instructions**

1. Last date for booking display sites / receiving advertising material is 5th January 2020.
2. Location of display sites are indicated in mailler.
3. AIPMA reserves the right to make slight alterations in advertisement opportunities.
4. Payment Terms : 100% Advance
5. GST Tax as applicable.
6. All display sites/structures are sole property of AIPMA

**PAYMENT INSTRUCTIONS**

**INDIAN / FOREIGN EXHIBITORS**

Please send your cheque / demand draft in favour of

“Fairact Exhibitions & Events LLP” payable at Mumbai

OR remit the funds for credit to

“Fairact Exhibitions & Events LLP”

**Bank Details**

Bank Name: HDFC BANK
Account No: 50200034471703
BRANCH CODE: 00084
IFSC CODE: HDFC000084
NEFT CODE/RTGS CODE: HDFC0000084
MICR NO: 400240020
SWIFT CODE: HDFCINBB
PAN NO: AAEFF2090F
GST NO: 27AAEFF2090F1ZN

Bank Address: - Imperial Mahal, Gr Floor Khodadad Circle, Dadar T. T., Mumbai-400014

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**For Venue Advertising Details Contact**

AIPMA Advertising Team
Pankaj Singh +91-93210 31284
Tel - +92-6777 8848
Email- directory@plastivision.org

For Technical Details & Display advertising material must be sent in CDR / EPS & TIFF format with color printout to Design Team at the given address.

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Email- plastivisionbranding@gmail.com
Nitin Nayak - 098200 78738 / 098200 25168

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**Organized by**

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