



PLASTIVISION INDIA | 2023 | MUMBAI DEC 07 08 09 10 11

INTERNATIONAL PLASTICS EXHIBITION & CONFERENCE

12TH PLASTIVISION INDIA 2023 DIRECTORY TARIFF FOR ADVERTISEMENT

SR. NO.	DESCRIPTION & LOCATION	ADVT. TARIFF ₹	COMBO ADVT. TARIFF (DIRECTORY + PEN DRIVE) ₹	ADVT. TARIFF \$	ADVT. TARIFF €
1	Footer (Approx.600 Pages)	₹ 10,00,000	₹ 11,00,000	\$ 15,000	€ 15,200
2	Inside Front Cover (First)	₹ 2,00,000	₹ 2,20,000	\$ 3,070	€ 2,880
3	Inside Front Cover Gatefold (2)	₹ 2,50,000	₹ 2,75,000	\$ 3,830	€ 3,590
4	Back Cover	₹ 5,00,000	₹ 5,50,000	\$ 7,670	€ 7,190
5	Digital Media/Card Pendrive Back Cover	₹ 1,00,000	₹ 1,10,000	\$ 1,530	€ 1,440
6	Inside Back Cover (First)	₹ 1,50,000	₹ 1,65,000	\$ 2,300	€ 2,160
7	Inside Backcover Gatefold (2)	₹ 1,50,000	₹ 1,65,000	\$ 2,300	€ 2,160
8	Opening Page	₹ 1,75,000	₹ 1,92,500	\$ 2,680	€ 2,520
9	Page No. 2 - 3	₹ 75,000	₹ 82,500	\$ 1,200	€ 1,120
10	Page No. 4 - 15	₹ 55,000	₹ 60,500	\$ 950	€ 850
11	Hall Layout Back Cover	₹ 1,00,000	₹ 1,10,000	\$ 1,530	€ 1,440
12	Last Page	₹ 1,50,000	₹ 1,65,000	\$ 2,300	€ 2,160
13	Behind Last Page (Left)	₹ 55,000	₹ 60,500	\$ 920	€ 860
14	Behind Last Page (Right)	₹ 1,00,000	₹ 1,10,000	\$ 1,530	€ 1,440
15	Bookmark (1 No.) tag with lace print on both the side	₹ 1,00,000	₹ 1,10,000	\$ 1,530	€ 1,440
16	Bookmark (2 No.) tag with lace print on both the side	₹ 1,00,000	₹ 1,10,000	\$ 1,530	€ 1,440
17	Section Cover: (Each)	₹ 55,000	₹ 60,500	\$ 840	€ 790
Regular Positions (Exhibitors)					
18	Ordinary Full Page Colour	₹ 35,000	₹ 38,500	\$ 540	€ 500
Regular Positions (Non Exhibitors)					
19	Ordinary Full Page Colour	₹ 40,000	₹ 44,000	\$ 610	€ 580

Note: GST as applicable

SIZE & SPECIFICATIONS

PAGES	PAGE SIZE (BLEED)	PRINT SIZE
Footer (Approx.600 Pages)	120 mm x 25 mm	116 mm x 21 mm
Hall Layout Plan	260 mm x 215 mm	256 mm x 210mm
Cover page	143.9 mm x 221.6 mm	137.9 mm x 215.6 mm
Inside Front Cover Back	135 mm x 221.6 mm	129 mm x 215.6 mm
Front Inside Gate fold (2 Fold)	133 mm x 221.6 mm	127 mm x 215.6 mm
Back Cover	143.9 mm x 221.6 mm	137.9 mm x 215.6 mm
Inside Back Cover Gate Fold (3 Fold)	135 mm x 221.6 mm	129 mm x 215.6 mm
Full Page Advertisement	145.8 mm x 221.6 mm	139.8 mm x 215.9 mm
Book Mark	56 mm x 181 mm	50 mm x 175 mm